



PRESS RELEASE

Arecont Vision Announces That Its New Line of World's Smallest Multi-Megapixel IP Cameras is Now in Full Production

WORLD'S SMALLEST FULL MOTION 5.0, 3.0, 2.0 AND 1.3 MEGAPIXEL IP CAMERAS, MEASURING JUST 2.25"x2.5"x3.0", ARE NOW IN VOLUME PRODUCTION AND MAY BE SEEN AT ISC WEST 2007, BOOTH 6115

Las Vegas--(BUSINESS WIRE)—March 28, 2007-- This week, Arecont Vision, the leading manufacturer of high-resolution video surveillance cameras and systems, announces that its new line of world's smallest multi-megapixel IP cameras, AV5100M, AV3100M, AV2100M, AV1300M and AV3130M, is now in full production. The cameras are on display ISC West 2007, Booth 6115.

Leveraging its unique massively-parallel image processing technology, MegaVideo®, Arecont Vision has redesigned its line of IP cameras to utilize cutting-edge sub-micron technology. The new generation of Arecont Vision cameras, measuring just 2.25"x2.5"x3.0", fits well in most 5" domes with standard C/CS lenses and in certain 3" when equipped with a fish-eye lens. The new cameras have higher performance image processing engines, lower power consumption, and a wide array of professional features including sophisticated on-board motion detection, opto-coupled inputs / outputs with external flash synchronization circuitry required for LPR applications and usually absent in CMOS megapixel cameras, auto-iris support, compliant Power-over-Ethernet capability, and proprietary MoonLight™ noise-cancellation technology for low-light imaging.

"Our goal is to provide the surveillance community with cost-comparable but vastly superior alternative to analog video. While the advantages of full motion multi-megapixel video are undisputed, the key factors affecting the selection of cameras for any installation are performance, form-factor and the price of the camera. With this in mind we have redesigned our product line to reduce the size of the cameras so that they fit in popular mini domes, and we added additional functionality often critical for professional installations. The new design leverages cutting-edge ASIC technology and is less costly to produce as compared with our older models. Combined with high quality of US-based manufacturing, this allowed us to price the new generation of cameras lower, providing virtually no-cost-penalty alternative to analog video. In a short time since its release, this new product line has been so successful that we have already sold these cameras in some multi-thousand unit projects where cost and camera size were key criteria." said Michael Kaplinsky, CEO of Arecont Vision

About Arecont Vision

Arecont Vision is the leading manufacturer of high-performance HDTV IP cameras and associated software. Arecont Vision products are made in the USA and feature proprietary low-cost massively parallel image processing architectures MegaVideo® and SurroundVideo® that represent a drastic departure from traditional analog and network camera designs. These innovative technologies enable Arecont Vision to deliver multi-megapixel digital video at analog camera price points.

Arecont Vision product line includes the 5, 3, 2 and 1.3 megapixel models as well as unique high-performance multi-sensor cameras that drastically reduce the user cost per unit area under surveillance. These 8 megapixel quad-sensor 180° and 360° panoramic cameras, AV8360 and AV8180, feature proprietary SurroundVideo® technology and deliver 24 times the resolution of the best analog surveillance cameras. In addition, AV3130, the world's fastest dual-sensor DayNight™ network camera, offers crystal clear imagery down to starlight conditions of 0.01 lux.

For inquiries call toll-free 1-877-CAMERA8 or visit www.arecontvision.com

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