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Arecont Vision Introduces Full HD 1080p Camera At IFSEC.

*Combining Single, Standardized Mode With Multiple
Features At Competitive Price.*



Birmingham, U.K. (May 10, 2010) – Arecont Vision, the industry leader in IP-based megapixel camera technology, today introduces the new model **AV2805**, a full HD Mode 1080p camera providing full high-definition (HD) video with 1920x1080 pixels (2.07 megapixels) at 30fps. The new model rounds out the industry's largest megapixel camera line and complements Arecont Vision's new AV10005 series of 10 megapixel/1080p dual mode cameras by offering a single standardized 1080p mode, along with otherwise similar features, at a more competitive price point.

"Our newest camera provides an advanced yet economical choice for applications requiring a Full HD 1080p solution," says Dr. Michael Kaplinsky, CEO, Arecont Vision. "The new camera we are unveiling at IFSEC delivers the best price/performance ratio in the industry and unparalleled image quality typical of Arecont Vision's camera line."

Available in color, day/night and color auto-iris versions, the AV2805 offers selectable H.264 or MJPEG compression to best suit a wide range of applications. Users can digitally pan, tilt and zoom live with multiple zoom windows while recording the full field-of-view in full HD 1080p. Post-event forensic zooming is also possible from archives to extract recorded details.

Arecont Vision's line of cameras range in image resolution from 1.3 to 10 megapixels, including camera models that provide advanced capabilities such as dual sensor day/night capabilities and panoramic viewing. Using H.264 compression, Arecont Vision cameras provide outstanding compression efficiency to solve system issues related to bandwidth and storage.

For more information contact Arecont Vision by calling toll free 1-877-CAMERA-8, or visiting www.arecontvision.com.

About Arecont Vision

Arecont Vision is the leading manufacturer of high-performance megapixel IP cameras and associated software. Arecont Vision products are made in the USA and feature low-cost massively parallel image processing architectures MegaVideo® and SurroundVideo® that represent a drastic departure from traditional analog and network camera designs. These innovative technologies enable Arecont Vision to deliver multi-megapixel digital video at IP VGA camera price points.

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***EDITORS' NOTE:** Electronic files and photos are available upon request by emailing Jennifer O'Reilly at in | fusion advertising at joreilly@ifadvertising.com.