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Arecont Vision Announces First PSIA H.264 Baseline Implementation.

*Line of IP Cameras to Feature Compliance
With PSIA 1.0 API Media Device Specification.*



Anaheim, CA (September 21, 2009) Arecont Vision, the industry leader in IP-based megapixel camera technology, today announces the compliance of their popular MegaDome™ and MegaVideo® H.264 line of products with The Physical Security Interoperability Alliance's (PSIA) 1.0 API Media Device Specification. The PSIA, a global consortium of physical security providers focused on promoting interoperability of IP-enabled devices in the security industry, is featuring this baseline implementation at a demonstration on September 22, 2009, at the ASIS seminar.

The implementation enables Arecont Vision's cameras to be automatically recognized as PSIA compliant cameras and stream video according to the open standard specification. The addition of the PSIA specification to the MegaDome™ and MegaVideo® H.264 lines save third party software manufacturers significant time and money; eliminating the need to write individual device drivers. Interoperability standards similar to PSIA's enable IP-based security devices to communicate with today's video management solutions without the need for a special driver or SDK.

"Arecont Vision is pleased to be one of the first to support PSIA's objective aimed at achieving industry-wide interoperability standards," said Raul Calderon, Vice President of Strategic Relations, Arecont Vision. "We believe standard compliance and the widespread acceptance of H.264 compression will further accelerate the implementation of megapixel cameras for mainstream applications."

Arecont Vision, who is on the board of directors of PSIA, has been working closely with VMS provider members of PSIA to implement the specification this year in order to provide a working solution.

"We continue to be pleased by the enthusiasm coming from the manufacturing community," said David Bunzel, Executive Director of PSIA. "As more camera developers incorporate the PSIA specification into their devices, we will see more movement from providers of video management platforms and then we can help bring truly interoperable solutions to market."

The 1.0 API Media Device specifications enable interoperability between disparate products, expanding opportunities for companies that provide solutions to the physical security marketplace. The 1.0 specification is available free of charge and can be viewed at www.psialliance.org.

Arecont Vision's PSIA implementation is the security industry's first to provide PSIA compliance for H.264 cameras.

For more information contact Arecont Vision by calling toll free 1-877-CAMERA-8, or visiting www.arecontvision.com.

About Arecont Vision

Arecont Vision is the leading manufacturer of high-performance megapixel IP cameras and associated software. Arecont Vision products are made in the USA and feature low-cost massively parallel image processing architectures MegaVideo® and SurroundVideo® that represent a drastic departure from traditional analog and network camera designs. These innovative technologies enable Arecont Vision to deliver multi-megapixel digital video at IP VGA camera price points.

About PSIA

The Physical Security Interoperability Alliance is a global consortium of nearly 50 physical security manufacturers and integrators that are focused on promoting interoperability of IP-enabled security devices across every segment of the security industry.

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***EDITORS' NOTE:** Electronic files and photos are available upon request by emailing Jennifer O'Reilly at in | fusion advertising at joreilly@ifadvertising.com

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