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Arecont Vision Launches Compact JPEG Megapixel Series of Cameras.

*Expansion of the Popular MegaVideo® JPEG Line Now Available in Smaller Form Factor
1.3 to 5 MP Color and Day/Night Versions.*



Glendale, CA (January 6, 2010) – Arecont Vision, the industry leader in IP-based megapixel camera technology, today announces the launch of their new compact JPEG series of cameras in 1.3, 2, 3 or 5 megapixel formats. These CMOS sensor cameras were designed to address cost sensitivities in the JPEG market as well as the size constraints of environmental housings. Although the compact cameras are approximately half the size and one-third lighter than their MegaVideo® full size counterparts, the new line offers identical picture quality, frame rates, image processing and many core functionalities as the full size units. These cameras

have been completely redesigned to allow for significantly lower price points while maintaining performance.

Equipped with on camera motion detection and 64 zone capability, the cameras provide custom programmable resolution, brightness, saturation, gamma, sharpness and tint. Ideal for installations in environmental housings where a lighter, more space-saving design is required. The Arecont Vision Compact JPEG cameras function via PoE, eliminating the need for auxiliary power. In addition to color and day/night models, all Arecont Vision Compact JPEG cameras feature Moonlight™ mode: an extended exposure and proprietary noise cancelling feature.

“Our goal was to design and implement a compact camera that offered equal performance and nearly identical feature sets to our existing JPEG MegaVideo® line at price points set to match or beat VGA prices to assure no-cost-penalty megapixel selection for cost sensitive projects. Our new compact series provides the same exceptional image quality, low light sensitivity and fast frame rates that customers enjoy with all our products.” said Dr. Michael Kaplinsky, CEO, Arecont Vision. “This new offering further expands what is already the broadest megapixel product line in the industry.”

Arecont Vision’s Compact JPEG 1.3 megapixel models (AV1310 and AV1310DN) and 2 megapixel models (AV2110 and AV2110DN) hit a new low price point for branded, full featured megapixel cameras, and are now available for purchase. Additionally, the 3 megapixel (AV3110 and AV3110DN) and 5 megapixel (AV5110 and AV5110DN) models reach new competitive price points for Arecont Vision, and will be available in February of 2010.

For more information contact Arecont Vision by calling toll free 1-877-CAMERA-8, or visiting www.arecontvision.com

About Arecont Vision

Arecont Vision is the leading manufacturer of high-performance megapixel IP cameras and associated software. Arecont Vision products are made in the USA and feature low-cost massively parallel image processing architectures MegaVideo® and SurroundVideo® that represent a drastic departure from traditional analog and network camera designs. These innovative technologies enable Arecont Vision to deliver multi-megapixel digital video at IP VGA camera price points.

***EDITORS' NOTE:** Electronic files and photos are available upon request by emailing Jennifer O'Reilly at in | fusion advertising at joreilly@ifadvertising.com.