



**FOR IMMEDIATE RELEASE**

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**Arecont Vision to Demonstrate World's First H.264 Panoramic Cameras at Security 2008  
in Essen, Germany.**

*New Panoramic 180° And 360° Megapixel Cameras To Be Demonstrated In H.264 Versions.*

Essen, Germany (October 7, 2008) – Arecont Vision, the industry leader in megapixel IP camera technology, is demonstrating the world's first H.264 panoramic cameras at Security 2008, the top international trade show for the industry. The visitors will see H.264 version of Arecont Vision's proprietary SurroundVideo® technology, which utilizes four 2 megapixel sensors in 180° (AV8185) and 360° (AV8365) cameras for true high definition panoramic views.

"By bringing H.264 compression technology to our panoramic megapixel platform, Arecont Vision is providing a new, more cost effective solution to bandwidth utilization with a higher level of surveillance functionality. Using H.264 allows us to increase bandwidth and storage efficiency on average by a factor of ten," said Dr. Vladimir Berezin, President, Arecont Vision.

All Arecont Vision products feature proprietary low-cost massively parallel image processing technology that represents a drastic departure from traditional analog and network camera designs. These innovative technologies enable Arecont Vision to deliver multi-megapixel digital video at standard IP VGA camera price points.

**For more information contact Arecont Vision by calling toll free 1-877-CAMERA-8, or visiting [www.arecontvision.com](http://www.arecontvision.com)**

**About Arecont Vision**

Arecont Vision is the leading manufacturer of high-performance megapixel IP cameras and associated software. Arecont Vision products are made in the USA and feature proprietary low-cost massively parallel image processing architectures MegaVideo® and SurroundVideo® that represent a drastic departure from traditional analog and network camera designs. These innovative technologies enable Arecont Vision to deliver multi-megapixel digital video at standard IP VGA camera price points.

**About ViDiCore KG**

ViDiCore KG is a leading European representative with more than 20 years of experience in the area of CCTV and 10 years of IP Video, supporting Arecont Vision's range of IP Megapixel cameras to introduce High Definition Video in Europe and to expand the distribution activities in

European countries. As the manufacturers' representative we work in behalf of Arecont Vision with the clear focus on high-quality IP products and a reliable technical support team. Our sales offices are located in five different regions of Europe to ensure the best local support. For more information, please visit [www.vidicore.com](http://www.vidicore.com) or call + 49 (0) 2433-4469-1000.

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**\*EDITORS' NOTE:** Electronic files and photos are available upon request by emailing Jennifer O'Reilly at in | fusion advertising at [joreilly@ifadvertising.com](mailto:joreilly@ifadvertising.com)