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**EDITORIAL CONTACT**

Jennifer O'Reilly / in | fusion

phone: 203-252-2173

fax: 203-252-2174

e-mail: [joreilly@lfadvertising.com](mailto:joreilly@lfadvertising.com)

**Arecont Vision Welcomes Two New Members  
To Their Growing European Sales Team.**



*(Duncan Cooke)*



*(Martin Cowley)*

Glendale, CA (January 18, 2010) – Arecont Vision, the industry leader in IP-based megapixel camera technology announces the addition of Duncan Cooke and Martin Cowley to further expand on its sales growth in Europe. Both Mr. Cooke and Mr. Cowley bring years of technology and industry sales experience to Arecont Vision, further strengthening the company's presence in Europe and a stronger emphasis on the security market in the U.K.

“Arecont Vision’s proven, successful formula in our European operations is now further solidified with the addition of Duncan Cooke,” said Steven Sarfati, Arecont Vision Senior Vice President of International Sales. “As we are actively strengthening our business in the European market, Duncan will be leading the team; focusing on establishing and building key client relationships and driving Arecont Vision megapixel products throughout the region.”

Mr. Cooke joins Arecont Vision as Director of Strategic Accounts, Europe, with more than 20 years of security industry experience, specifically in sales and strategic relations. Most recently, Mr. Cooke directed a multi-million dollar regional business for a division of Assa Abloy Global Technologies (HID Global). Mr. Cooke looks forward to his tenure at Arecont Vision, where he will continue to focus on key clients and new strategic partnerships.

Gaining invaluable industry experience at prestigious companies such as Arrow Surveillance, Norbain, Silent Witness and Grandeye, Mr. Cowley was a former Director of Sales covering EMEA and the Asia Pacific Region. Mr. Crowley is pleased to be joining Arecont Vision as their Regional Sales Manager in the UK, and looks forward to broadening their sales channel throughout the region.

**For more information contact Arecont Vision by calling toll free 1-877-CAMERA-8, or visiting [www.arecontvision.com](http://www.arecontvision.com).**

#### **About Arecont Vision**

Arecont Vision is the leading manufacturer of high-performance megapixel IP cameras and associated software. Arecont Vision products are made in the USA and feature proprietary low-cost massively parallel image processing architectures MegaVideo® and SurroundVideo® that represent a drastic departure from traditional analog and network camera designs. These innovative technologies enable Arecont Vision to deliver multi-megapixel digital video at IP VGA camera price points.

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**\*EDITORS' NOTE:** Electronic files and photos are available upon request by emailing Jennifer O'Reilly at in | fusion advertising at [joreilly@ifadvertising.com](mailto:joreilly@ifadvertising.com).