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**Arecont Vision Welcomes Scott Schafer As Executive Vice President,  
Sales and Marketing.**

*Former Pelco SVP To Manage Arecont's Continued Rapid Growth.*



Glendale, CA (March 16, 2009) – Arecont Vision, the industry leader in megapixel IP camera technology, has appointed Scott Schafer as Executive Vice President of Sales and Marketing. In the new position, Mr. Schafer will manage the company's global strategy to market IP-based high-resolution megapixel video surveillance solutions throughout its domestic and international markets.

Mr. Schafer brings extensive executive management sales and marketing experience to Arecont Vision. For the last four years, Mr. Schafer held the posts of Senior Vice President of Americas and Global Marketing and North American Sales at Pelco. His experience also includes Senior Vice President of Sales, Marketing and Service at The Reynolds and Reynolds Company, and managing global networking and high availability services for NCR Corp., where Mr. Schafer held numerous global general management, sales leadership and marketing management positions during his 19 year tenure with the company.

“We are excited to have Scott join our dynamic team and look forward to his contributions to Arecont Vision's mission of establishing our state-of-the-art megapixel surveillance cameras as the industry's primary means of image capture,” said Dr. Michael Kaplinsky, Chief Executive Officer, Arecont Vision. “Scott is well known in the professional security industry, a proven leader and a prominent advocate for IP technology. As the leading supplier of megapixel video cameras, we are delighted to have someone of Scott's stature on-board to help us further our goal of transitioning the video surveillance industry to megapixel technology.”

While at Pelco, the company grew substantially. By focusing on vertical markets, Scott brought the company closer to end-users and major projects. He also expanded the company's large systems business to concentrate on enterprise-class digital network systems. He increased Pelco's business capabilities related to architects, engineers and consultants, which increased major design wins with specifiers around the world.

“Early in my career, I learned how important it is to recognize business opportunities as they develop, and to quickly execute a strategy that takes advantage of those opportunities,” said Schafer. “Arecont Vision's unique position in the megapixel camera market presents numerous opportunities in the professional security market. As successful as Arecont Vision has been in developing the megapixel technology market, the previous success represents only a fraction of our potential for growth. I am excited to join Arecont Vision and look forward to the challenges that lie ahead as we continue to expand market share with innovative imaging solutions.”

For more information contact Arecont Vision by calling toll free 1-877-CAMERA-8, or visiting [www.arecontvision.com](http://www.arecontvision.com).

### **About Arecont Vision**

Arecont Vision is the leading manufacturer of high-performance megapixel IP cameras and associated software. Arecont Vision products are made in the USA and feature proprietary low-cost massively parallel image processing architectures MegaVideo® and SurroundVideo® that represent a drastic departure from traditional analog and network camera designs. These innovative technologies enable Arecont Vision to deliver multi-megapixel digital video at IP VGA and analog camera price points.

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**\*EDITORS' NOTE:** Electronic files and photos are available upon request by emailing Jennifer O'Reilly at in | fusion advertising at [joreilly@ifadvertising.com](mailto:joreilly@ifadvertising.com).